

# Telluride Historical Museum



In association with the Smithsonian Institution

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## TELLURIDE HISTORICAL MUSEUM ANNOUNCES CONTINUATION OF DAFFODIL DAYS

**Telluride, Colorado (February 14, 2014)** The wonderful late winter tradition of Daffodil Days will continue in Telluride this year on March 12-15th, 2014, thanks to the Telluride Historical Museum. The long-time sponsor of the sale of the cheery bouquets, the American Cancer Society, has discontinued this fundraiser. The Museum decided to continue the tradition and will share a percentage of the proceeds with the American Cancer Society.

“Seeing those glorious yellow flowers pop up over town lifts everyone’s spirits,” said Erica Kinias, the Executive Director the Telluride Historical Museum. “It’s a Telluride tradition worth preserving.”

**Pre-orders begin Wednesday, February 26<sup>th</sup>. A bunch of ten (10) flowers is priced at \$12. Order can be placed online at [www.telluridemuseum.org/shop](http://www.telluridemuseum.org/shop) or by calling the Museum at (970) 728-3344.**

**From Wednesday, March 12 through Saturday, March 15, the flowers will be for sale (as long as they last) at the Alpine Bank in Telluride from 10:00 a.m. – 6:00 p.m.** Additional locations for flower sales will be announced the first week of March.

Net profits will be shared between the Telluride Historical Museum and the American Cancer Society. Both are non-profit, tax-exempt organizations.

The Telluride Historical Museum would like to thank Alpine Bank, Telluride School District, the Telluride Medical Center, Telluride Bottle Works, San Miguel County, the Telluride Ski and Golf Club, and the American Cancer Society for their support.

### Questions?

Contact Erica Kinias, Executive Director, Telluride Historical Museum (970) 728.3344 x1 and at [erica@telluridemuseum.org](mailto:erica@telluridemuseum.org)